

KRIS KOZMA

CONTENT & COMMUNICATIONS LEAD FOR TECHNICAL PRODUCTS

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Hands-on content and communications operator who learns complex products, finds the narrative and turns technical information into clear, authoritative content. **Research-led, proactive and comfortable owning the work from idea through publication and repurposing.**

930K+

annual QuStream impressions

14K+

organic personal X audience

24K

technology community built

EXPERIENCE

Content & Communications Lead | [QuStream](#)

Jun 2025 -

Present

- Own the official X content function for a specialist quantum-security and cryptography product: research, editorial planning, technical explainers, long-form articles, threads, recurring summaries, visual direction, publishing and content repurposing.
- Turn community calls, product research and developer-led information into clear public narratives, verifying technical meaning before publication and sustaining communication through long periods without major announcements.
- Generated approximately 930.7K impressions and 35.1K engagements across the measured 12-month period (3.7% engagement rate), while also supporting the Discord community as a moderator.

Independent Content, Audience & Community Builder | Technology / Web3

2019 - 2023

- Built a personal X audience from zero to 14K+ organically through consistent publishing, long-form threads and ecosystem collaboration.
- Created and operated a 24K-member Hungarian technology community; produced educational content, translated technical documentation, built a moderator team and ran community video discussions.
- Tested multiple acquisition channels and generated approximately 2,000 product referrals, including roughly 1,800 during the strongest initial four-month growth period.

Founder / Operator | MK Installations

Earlier career

- Started and operated an installation business, managing customer communication, delivery and day-to-day business operations.

CORE CAPABILITIES

Technical content & explainers • **Editorial ownership** • **Messaging & narrative** • Research & fact-checking • Long-form writing • X / social management • Founder ghostwriting • Content repurposing • Visual direction • Launch & announcement campaigns

TOOLS & EDUCATION

TOOLS ChatGPT, Notion, Canva, X Analytics, Google Analytics, WordPress, Trello, Discord, Telegram, Gamma, Excel, DaVinci Resolve and OBS.

EDUCATION AAT Level 2 Accounting - Barnsley College **LANGUAGES** English (primary professional language); Hungarian (native)